

## **Privacy Policy**

**Effective Date: 07/10/2025**

Walters Financial Wellness, LLC is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, book services, or otherwise interact with us.

### **1. Information We Collect**

We may collect personal information you voluntarily provide to us, including:

- Contact Information: Name, email address, phone number
- Billing Information: Payment details, billing address
- Scheduling Details: Appointment times, service preferences
- Intake Information: Financial goals, income, expenses, and other relevant financial data
- Technical Data: IP address, browser type, and usage patterns (collected via cookies or analytics tools)

### **2. How We Use Your Information**

We use your information to:

- Provide financial counseling services
- Process payments
- Communicate with you (appointment confirmations, service updates, etc.)
- Respond to inquiries and support requests
- Improve our website and services
- Comply with legal obligations

### **3. Sharing Your Information**

We do not sell or rent your personal information. We may share it with third parties only in the following situations:

- Service Providers: We may share info with trusted vendors (e.g., payment processors, calendar systems) solely for service delivery.
- Legal Compliance: If required by law, subpoena, or legal process.

### **4. Data Security**

We implement appropriate technical and organizational measures to protect your data. However, no system is 100% secure. You share information at your own risk.

### **5. Your Rights**

Depending on your location, you may have rights to:

- Access, correct, or delete your personal data
- Withdraw consent or object to certain data uses
- File a complaint with a data protection authority

To make a request, contact us at [contact@waltersfinancialwellness.com](mailto:contact@waltersfinancialwellness.com)

## **6. Cookies and Analytics**

We may use cookies and analytics tools to understand how visitors use our site. You can adjust your browser settings to disable cookies if preferred.

## **7. Third-Party Links**

Our website may contain links to other sites. We are not responsible for their privacy practices.

## **8. Children's Privacy**

Our services are not directed to individuals under 18. We do not knowingly collect data from children.

## **9. Policy Updates**

We may update this Privacy Policy occasionally. Any changes will be posted on this page with a new effective date.

## **10. Contact Us**

If you have any questions about this Privacy Policy, contact:

Walters Financial Wellness, LLC

Website: [www.waltersfinancialwellness.com](http://www.waltersfinancialwellness.com)

Email: [contact@waltersfinancialwellness.com](mailto:contact@waltersfinancialwellness.com)